Christie Cinema Newsletter

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Box office numbers are soaring! From Inside Out 2 to Deadpool and Wolverine!

Big congratulations to Inside Out 2, which broke world wide box office records for an animated movie at USD\$1.462 billion. Billion dollar blockbusters are back! A rousing round of applause to celebrate Joy, Anger, Sadness, Disgust, and Fear - all the colors of the emotion that make cinema magical. Thank you to <u>The Hollywood Reporter</u> for the information.

Deadpool and Wolverine, at the opposite end of the spectrum, broke the record for an R-rated movie's biggest opening weekend at USD\$211 million according to <u>BoxOffice</u> <u>Pro</u>. It's good to be back in the cinema, watching strong characters and creative stories light the screen once more. Here's to many more years of breaking records and enhancing storytelling.

What a ride it's been. This year marks Christie's 95th anniversary and over 60 years in the cinema industry!

It's our <u>95th anniversary</u> so join us at the parties- aka at events around the world.

We had a blast engaging with you at CinemaCon, discussing our new Phazer laser light source at CineEurope, and enjoying beachside movies at Cannes. It's the best birthday we could ask for, celebrating cinema with you. It's the <u>60-years of cinema</u> excellence that we cherish most; from carbon arc to digital cinema, from Xenon to laser, we've lead the charge and look forward to many more years of watching and developing the best onscreen performances in cinema.

CINITY

What better way to enjoy the big screen than on the big screen with more light, more colors, more contrast, and the latest visual technologies all in one format? Discover CINITY, the world's most capable Premium Large Format (PLF) cinema system. If you didn't catch it at our recent trade shows, you can learn more about it at <u>cinitytoinfinity.com</u>

Learn more about CINITY



We loved seeing you at CinemaCon!

We hope you enjoyed learning about our new <u>Phazer</u>[™] enhanced laser illumination light source, <u>Real|Laser</u>[™] RGB pure laser projectors, and tried-and-true <u>Xenon</u> projectors.

CineEurope wraps up, but the show goes on

Whether in our meeting room, the terrace, or CINITY's booth on the trade show floor, we're happy you joined us. Sharing information on the ICTA panel, drinks on the terrace, and cinematic stories with our partners is what it's all about.





A night amongst the stars at Cannes

It was our 18th year as the exclusive projection partner at Festival de Cannes. Christie projection lit every screen of the prestigious festival and we got to be in the audience too.



Brad Walker, senior product manager

Brad Walker is a principal product developer at Christie. His top priority? To research and develop new ground-breaking cinema projects. With a remarkable background of over 25 years in innovation, Brad is as committed as ever to pushing the boundaries of cinema technology. His work has impacted the cinema industry since the late '90s. Let's dive deep into this impact.

Learn about our senior product

manager, Brad Walker
More shows are on the horizon
There's nothing like connecting in real life. With Big Cine Expo in India, CinéShow in the U.S., BIRTV in China, Film and Kino in the Netherlands, and CineAsia in Thailand coming up this year, we'll be all over the world to see you! Come join us.
Ask about CINITY for PLF and Phazer for small-screen cinema. Get to know the most energy-efficient projectors on the market, Real Laser, and so much more. We're sure the second half of the year will be just as big and bright as the first.
See where we're headed
Be part of the show, download our trailers and see what makes our equipment the technology that loves cinema
Download the <u>Masters of Light trailer</u>
Download the <u>Technology that Loves Cinema trailer</u>
See the Christie difference on our <u>technology that loves cinema</u> site
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